

# Capability Statement



## Core Competencies:

### About Us:

The company was founded by a simple passion to offer the best in certified Organic, Non-GMO and All Natural Gourmet Ingredients to our retail customers and foodservice operators. To demonstrate our commitment, we contribute a percentage of our sales and time toward sustainable business practices, organic farming initiatives through The Nature's Mills Foundation.

**Nature's Mills Ingredients ... Diverse as Nature ... Healthy Alternative.**

### NATURE'S MILLS FAMILY OF BRANDS:

- o Granola Cereal | Granola Go-Cups
- o Gourmet Specialty Steel-Cut Groats Oats | Seven Grains Oats Cereals
- o Certified Organic Specialty Gourmet Quick-Bread & Specialty Mixes
- o Natural (Vegetable) Plant-based Artisan Pasta (Vegan Friendly)
- o 100% Pure Rice Bran Oil – Gluten Free, Kosher & NON-GMO
- o Gourmet Specialty Dry Beans | Artisan Blended Soup Beans
- o Gourmet Specialty Rice | Specialty Premium Rice | Seasoned Rice Blends
- o Gourmet Specialty Tri-Color Couscous | Middle Eastern Pearl Couscous

### SEASONINGS & SPICES – (Food Service jars only)

- o Organic (**Salt-Free | Kosher**) Artisan Blended Seasonings
- o Organic & Kosher Gourmet Seasoning & Rubs
- o Specialty Seasoning (All Natural & Kosher)
- o Spice Blend (All Natural & Kosher)

### NATURE'S MILLS Products are certified as:

- ❖ 100% All Natural Ingredients | Organic | Kosher | Restaurant Quality
- ❖ Non-GMO | Gluten Free | No Preservatives | No Additives or Fillers

### Commercial Customers | Channels:

*Providing Customers and Consumers with choices...*

| Retail Sector                    | Away From Home       | Food Service Sector                  |
|----------------------------------|----------------------|--------------------------------------|
| Large Format (Supermarket)       | Airport              | University & Colleges                |
| Small Format & Specialty Channel | Restaurant           | Healthcare & Hospital                |
| Alternative & Natural Channel    | Hotel & Resort       | Government & Military                |
| Mass & Club Channel              | QSR<br>B&I Cafeteria | Stadium, Arena,<br>Park & Recreation |

## Company Data:

The Nature's Mills brand is marketed and distributed by The KEELEN COMPANY.

Our products are made with clean organic and all natural ingredients with fewer calories! Makes a better tasting, more nutritious meal and snack!

- ✓ No Cholesterol,
- ✓ No Preservatives,
- ✓ No Artificial Flavors

**Everything You Want & Nothing You Don't!**

### List of Specific Codes:

- GS1 Product Barcodes.
- USDA | HACCP Certified.
- SQF Level 2 Certified.
- Organic Certified
- Kosher Certified

### NAICS Code:

311999  
311230  
311942  
424410

### SIC Code:

2099  
2034  
2035  
5141

### DUNS Code:

Provided  
Upon Request

### BUSINESS SIZE:

Small, Minority Owned | SBA – HUB Zone

### DISTRIBUTION:

Nature's Mills contract with carriers to deliver throughout the United States. Nature's Mills sells to large & small specialty distributors as well as maintaining its own warehouse. These dual options allow our customers to purchase Nature's Mills products from a distributor or 3rd-party with which they may have an existing relationship or to have the product delivered directly if the situation and/or opportunity permits.



# Capability Statement



## Featured Customers:

**NATURE'S MILLS - Specialty Food Accounts**

**NATURE'S MILLS - Grocery Accounts**

**NATURE'S MILLS Accounts**

**NATURE'S MILLS RETAIL ACCOUNTS**

**NATURE'S MILLS - Food Service Accounts**



**Our Family of Brands**

